**VASILY KUDRIN** 

## **Corporate Governance** and Control **Transformation** in Professions of the Future



#### Plan



Reasons for transformation of modern professions

Process. Equipment. People. Knowledge.

 Map of future professions -GRC focus

Visionary. Leading. Challenging. Specialty.

 Transformation analysis methodology - profession risk management

Example of transformation. Renewal of professions. Action plan for GRC specialist.

# Professions in GRC practical area (Corporate governance, risks, compliance)



#### **Corporate governance**

Performance of boards of directors, strategy, incentives, stakeholder interests



#### Compliance

Test and enhancement of corporate defense at compliance risk management



#### Risk management

Risk identification and assessment, response measures



#### **Auditing**

Monitoring of systems of control, risk management, reporting, IT



#### Internal control

Evaluation and improvement of controls in processes and operations, accounting systems



#### **Anti-fraud**

Investigations, assurance on trust

## Why professions transform



Process
Improving
Optimization
New "horizons"



Renewal
Augmentation
Convergence

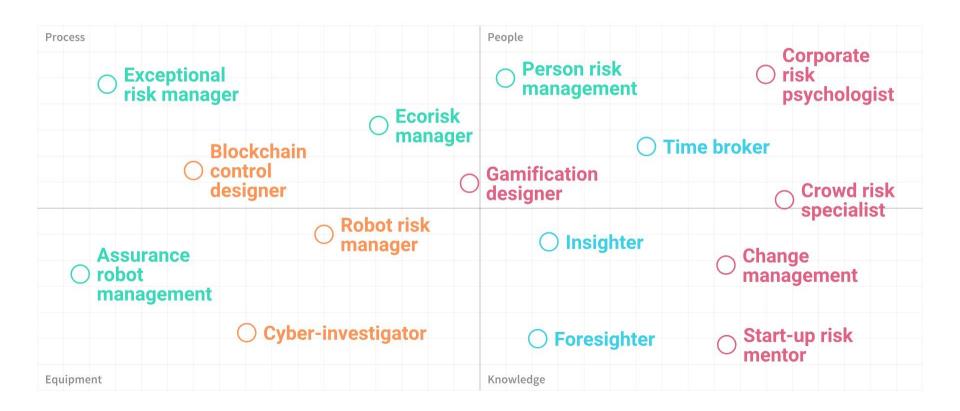


People
Generations
Values
Relations



Knowledge
Availability
Exchange
Singularity

## Factors influence - cultivation of new professions



## Aggravation of risks of past or new control technology appearance



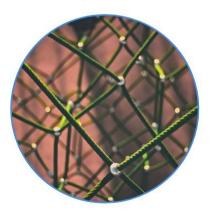
Ecorisk managemnt

Accumulation of risk, errors and inefficiency of the past



**Cyber-investigator** 

New technologies that promote justice



**Blockchain or Graph control** 

New accounting technologies, registry controls, data protection, anti-cheating

## Aspects of transformation



PROGRESS (Actual risks / new control technologies)

Aggravation of current risks, new control technologies, "Homo Progressio"



ASCENSION (Assurance robot monitoring)

Routine operations are robotized, humen monitor, "Homo Monitor"



NOVELTY (Robot risk management)

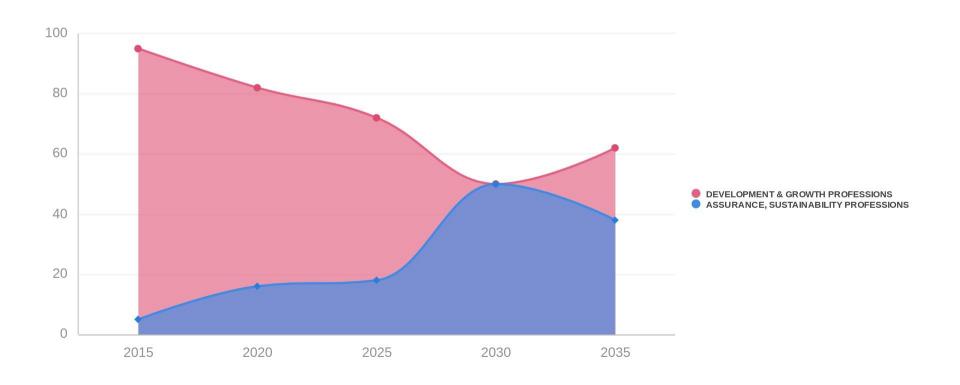
Emergence of new industriesy creates a range of new risks, "Homo Novum"



SINGULARITY (Exceptional risks)

Constant emergence of "disruptive" innovations, dynamic crisis, "Homo Singulari"

## Structure of professions (large organizations)



#### **Directions**

**Visionaries** 

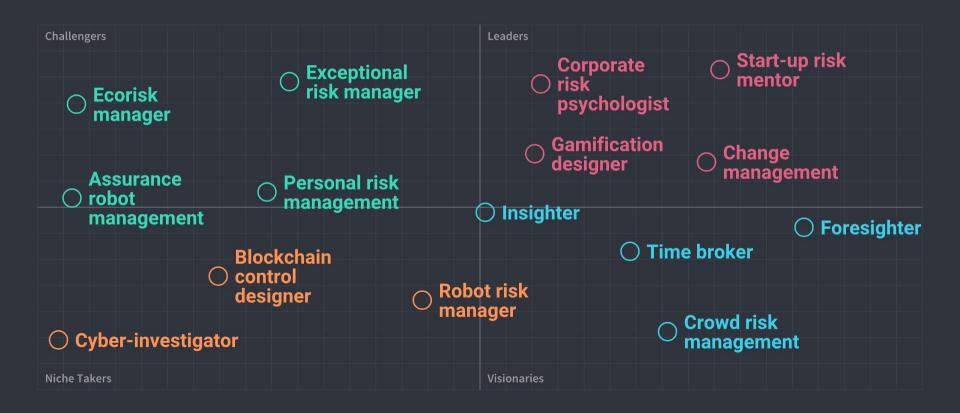
Leaders

Challengers

**Niche Takers** 



## **Directions, future professions - GRC focus**



## **Empowerment (1)**



Time broker

Project management, quality demand, time Management



Personal risk manager

Urbanization, health, increased longevity, randomness



Crowd risk manager

Availability of capital, changes in financial markets, new technologies



**Risk psychologist** 

High responsibility, volatility, crisis situations

## **Empowerment (2)**



Start-up risk mentor
Assistance to interested
parties in start-ups and
projects



Change management
Assisting organizations in constant change



Gamification designer

New approach to process
re-engineering and value
extraction



Insighter
Insights based on an understanding of processes and development scenarios

#### Transformation of internal audit

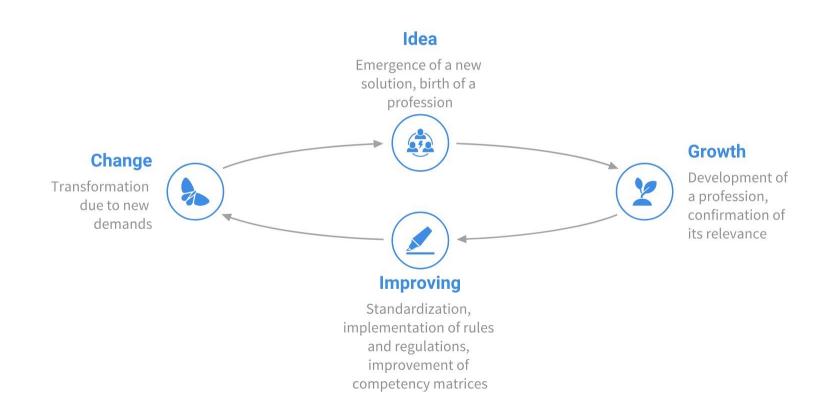


## Insighter

- Development, growth of business (creative idea)
- Dynamic approach
- Adding value insights

- Honesty, genuineness
- Mindfulness
- Maximization of benefits in future

## **Renewal of professions**



## **Profession transformation analysis**

Action plan for GRC specialist

- 1 Trend research
  (information retrieval, predictions, subject conferences)
- 2 Screening scenarios
  (professional area list, selection of the most appropriate)
- 3 Knowledge update
  (drawing up future competency matrix technical, behavioral skills, knowledge)

- 4 Current state survey
  (understanding gaps in knowledge and skills)
- 5 Action plan (drawing up development plan)

— 3-4 months —

#### **Contact**



#### Vasily Kudrin Governance, Risk, Compliance Services

- Corporate governance
- Financial management
- Risk management and control
- Internal auditing
- Fraud prevention, compliance
- Investigations, asset recovery
- Efficiency, optimization
- Innovation strategies

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